



10 February 2010

Dear Madam/Sir,

## WELCOME TO THE EXHIBITION METEOREX 2010

The METEOREX Exhibition of Meteorological Instruments, Related Equipment and Services takes place in Helsinki, Finland, from 31 August to 2 September 2010. It is expected to gather around 100 providers of meteorological instruments and services from around the world. The exhibition will take place in connection with two large-scale meteorological conferences, WMO-TECO and WMO-CIMO, which will all be held at the same premises from 30 August to 8 September 2010. The events are jointly organized by the World Meteorological Organization (WMO) and the Finnish Meteorological Institute (FMI). The venue chosen for the events is *Wanha Satama* ("Old Harbour") Fair Centre. The events are more closely described in the ANNEX (1), and their exact dates are as follows:

- **WMO TECO: 30 August – 1 September 2010**
- **METEOREX: 31 August – 2 September 2010**
- **WMO CIMO: 2 – 8 September 2010**

On behalf of the organizing parties, the Finnish Meteorological Institute now wishes to draw your attention to these events.

### 1) HOW TO CONFIRM YOUR PARTICIPATION AS AN EXHIBITOR?

By participating to METEOREX you obtain a truly unique possibility to present your products and services to an optimal target group as well as to get acquainted and network with the meteorological observational and scientific community. Traditionally there have been around 250 experts and decision-makers from all over the world as attendees to TECO meeting alone. Your presence in the METEOREX helps you to keep in touch with your customers and to create new contacts and business opportunities with private and public sector representatives.

We offer to you an exhibition stand for the price of 2500 €. **This fee is valid until 31<sup>st</sup> of May 2010** (after 31.5. 2700 €). See ANNEX (2) for more detailed information on the exhibition stands together with contact specifications and guidance for completing your reservation. To ensure your participation we would like you to enroll to the event via METEOREX web site at:

**<http://meteorex2010.fmi.fi>**

You will have an opportunity to make your hotel reservations on the same web page, as we have made block reservations for CIMO-TECO-METEOREX participants.



## 2) HOW TO GAIN MORE VISIBILITY BY ADDITIONAL SPONSORSHIP?

In order to maximize the visibility of your company/organization, we offer to you an additional possibility to sponsor these Conferences. There are three different sponsoring categories available. To indicate your company's interest for this kind of additional sponsorship, your contact point is kindly advised to send the attached form (ANNEX 3) information to the following e-mail address **by 31<sup>st</sup> of May 2010**:

**CIMO-TECO-METEOREX@fmi.fi**

For additional inquiries concerning the sponsoring, please contact:

*Mats Wiljander/Development Manager, METEOREX sponsoring contact*

*Tel/Office +358 9 1929 3200*

*Tel/Mobile +358 50 545 3612*

*OR*

*Jani Poutiainen/Head of Group, Project Manager for Helsinki events*

*Tel/Office +358 9 1929 4140*

*Tel/Mobile +358 50 367 3172*

Some examples of our sponsoring packages on different levels are e.g. (See ANNEX 3 for more):

- *Golden category*: General sponsorship to cover arrangement costs like facilities, administrative duties and interpretation (á 10 000 €). In addition to below listed sponsor benefits there is opportunity to present short welcome address at the opening of TECO.
- *Silver category*: Coffee and snack servings for TECO (á 7 000 €). In addition to below listed sponsor benefits the company logos are placed at serving tables.
- *Bronze category*: CIMO mailboxes or poster stands (á 2 000 €).

All sponsoring categories include common benefits:

- an option to present two posters (one by the info desk and one by the main conference hall) during the whole period of 30 Aug - 8 Sep 2010.
- your company logo will appear on the conference web site
- your brochures can be distributed at the information desk throughout the period
- all sponsors will be publicly thanked in the welcoming speech by the FMI at the TECO opening ceremonies.

Please do not hesitate to contact us. We are looking forward both for you to make a reservation for an exhibition stand as well as indicating your interest to secure the visibility of your company by additional sponsoring. You are warmly welcome to Helsinki!

Yours sincerely,

Petteri Taalas  
Director General of FMI



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ANNEX (1). **Background information on the events.**

**WMO-CIMO SESSION**

CIMO is the World Meteorological Organization's Commission for Instruments and Methods of Observation. This WMO committee convenes every four years and acts as WMO's committee for global discussion and decision-making arena on issues concerning weather observation methods and technologies. WMO Member countries nominate their official national delegates for this session.

**WMO-TECO CONFERENCE**

TECO is the World Meteorological Organization's Technical Conference on Meteorological and Environmental Instruments of Observation. TECO is arranged every two years jointly with METEOREX exhibition. TECO is a forum for scientific presentations and discussions of weather and environmental observation techniques.

**METEOREX 2010 EXHIBITION**

METEOREX is the Exhibition of Meteorological Instruments, Related Equipment and Services. This exhibition gathers together many of the leading companies in the field from all over the world. The exhibition offers the opportunity to industry to present their offerings to the scientific and user communities in the field of atmospheric and environmental observations.



**ANNEX (2). METEOREX 2010 31.8.-2.9.2010, Wanha Satama Fair Centre, Helsinki.**

You are welcomed to be exhibitor in fall 2010 Meteorex fair. It is easy for you to attend the exhibition by ordering a ready-made package stand. The moderately priced stand includes space rental and the basic constructions. The package stand can be ordered by filling up the registration form.

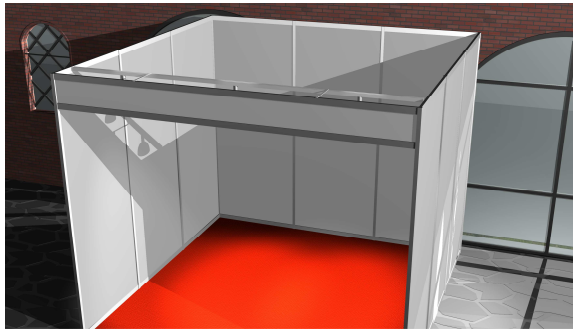
**The package stand includes:**

- space rent 12m<sup>2</sup>
- pearl grey partition backwalls and sidewalls
- carpet (color grey)
- basic electricity 12A 230V, 3 plug points
- halogen spot lights (12 m<sup>2</sup> -> 3 spots)
- facial board, company name printed to the front of your stand
- construction and dismantling

In addition to package stand above you will only need furniture, decoration and your products.

**Package stand price 2500€ when booked before 31.5.2010 (after 31.5. 2700€).**

VAT 22% will be added to all prices.



**To reserve an exhibition space, go to METEOREX web site at:**

**[http:// meteorex2010.fmi.fi](http://meteorex2010.fmi.fi)**

Meteorex contact persons in Wanha Satama (<http://www.wanhasatama.com>):

Katariina Vedenkannas, sales and marketing

+358 9 1733 4423, [katariina.vedenkannas@wanhasatama.com](mailto:katariina.vedenkannas@wanhasatama.com)

Marja Pekkanen, constructions, furniture, and additional exhibition services

+358 9 1733 4250, [marja.pekkanen@wanhasatama.com](mailto:marja.pekkanen@wanhasatama.com)



**ANNEX (3). Sponsor packages for CIMO and TECO conferences.**

The following sponsor packages are offered by the local organizers:

	<b>Golden sponsor category</b>
<input type="checkbox"/>	General sponsorship to cover arrangement costs like facilities, administrative duties and interpretation (á 10 000€). In addition to common sponsor benefits there is opportunity to present 5 minute welcome address at the opening of TECO. Maximum of four welcoming addresses by the sponsors.
	<b>Silver sponsor category</b>
<input type="checkbox"/>	Coffee and snack servings for CIMO (á 8 000€). In addition to common sponsor benefits sponsor signs are placed at serving tables.
<input type="checkbox"/>	Coffee and snack servings for TECO (á 7 000€). In addition to common sponsor benefits sponsor signs are placed at serving tables.
<input type="checkbox"/>	TECO-CIMO wireless LAN & laptop plugs for the main hall (6 000€).
<input type="checkbox"/>	Accessories for CIMO interpretation (á 5 000€).
	<b>Bronze sponsor category</b>
<input type="checkbox"/>	CIMO copying cost support (á 3 000€).
<input type="checkbox"/>	Working space for TECO-CIMO participants and PCs (3 000€).
<input type="checkbox"/>	TECO-CIMO general space furniture (3 000€).
<input type="checkbox"/>	CIMO mailboxes (2 000€).
<input type="checkbox"/>	TECO poster stands (2 000€).
<input type="checkbox"/>	TECO-CIMO accessories sponsoring (á 2000€)

Please indicate options of your interest on the above list, and kindly email this information with your name, contact details and invoicing address to:

**CIMO-TECO-METEOREX@fmi.fi**

You are welcomed to contact local organizers if you have any questions, or if you see any other way of sponsoring desirable.